|  |  |
| --- | --- |
| **Former/Current** | **New Name** |
| Sage ERP MAS 90 and 200 | Sage 100 ERP |
| Sage ERP MAS 90 | Sage 100 Standard ERP |
| Sage ERP MAS 200 | Sage 100 Advanced ERP |
| Sage ERP MAS 200 SQL | Sage 100 Premium ERP |
|  |  |
| Sage ERP Accpac | Sage 300 ERP |
| Sage ERP Accpac 100 | Sage 300 Standard ERP |
| Sage ERP Accpac 200 | Sage 300 Advanced ERP |
| Sage ERP Accpac 500 | Sage 300 Premium ERP |

**Sage Product Name Grid**

# Sage Brand

## Sage Brand Changes—How the New Names Impact You and Your Business

2011 marked the thirtieth year that Sage has been providing market-leading business management software and services to small and midsized businesses. Throughout this history, the commitment to customers has been at the center of everything they do. It is a commitment that has helped make Sage a recognized global leader in supplying business management solutions to small and midsized businesses like yours, and it is a commitment that grows each day in the way we serve you, as we deliver a growing portfolio of products and services to help make your business life easier.

View the Sage Brand Video on our blog at http://www.technology-integrators.com/?p=478

Sage is extending that commitment in 2012 with a new website, enhanced products, new services, and productivity-enhancing features. One of the most visible elements is the introduction of new names for many of our products, helping to make clear which Sage products are most appropriate to complement the Sage solutions you are using today and which may be available to support your business as it grows. You’ll see new product names in our advertising, our websites, and with new product launches throughout the year.

## What’s changing

In 2012 the names of many of the Sage core accounting and ERP lines are changing. These products will be identified with a numbering approach. Our product numbering sets include Sage 100 – formerly Sage MAS 90/200 and Sage 300 – formerly Sage Accpac.

On May 16, 2012, Sage introduced a new website, [NA.Sage.com](http://www.na.sage.com/), which combines the resources of Sage’s former sites into a central place where you can find all you need about Sage products and services in North America. At the same time, they adopted the new product names in the website. We encourage you to explore NA.Sage.com to become familiar with the resources it provides.

## What's staying the same

Sage is still the same company at heart. They remain fully committed to advancing our products—those whose names are changing as well as those that retain their familiar names—to help make your business life easier. And we remain fully committed to delivering a superior customer experience when you call us on the phone and use our products on a daily basis.

Please explore this site for more information about the evolution of the Sage brand in 2012. You’ll find a brief preview of what’s ahead for our products and services in 2012 as we simplify our product portfolio and back it with common services and experience to help make your business life easier.